

C^{COMPACT}

A SUBSIDIARY OF



MCLEAN COUNTY
CHAMBER of COMMERCE



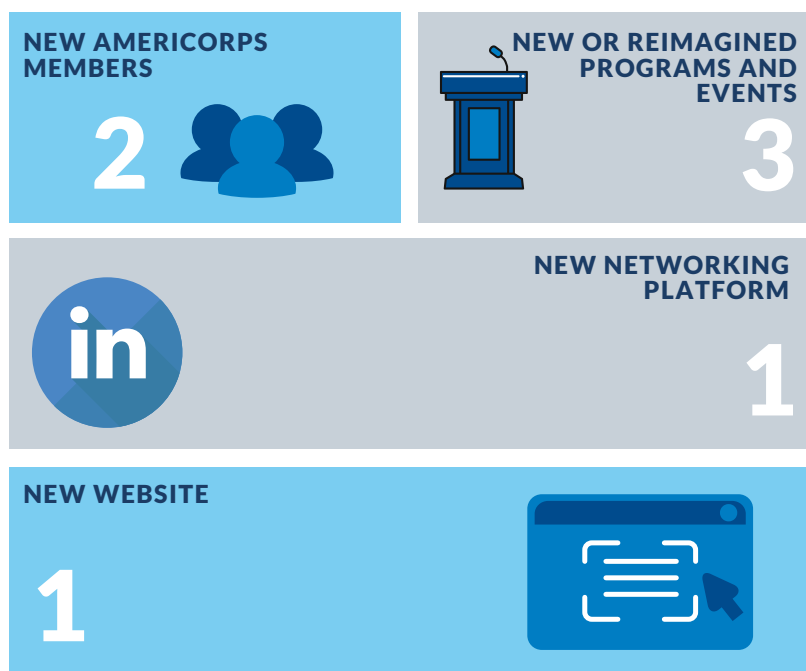
2020 YEAR IN REVIEW

EXECUTIVE SUMMARY:

COMPACT experienced a year of reimagining and growth in 2020. Due to the COVID-19 Pandemic that affected not only our community but our world, COMPACT reimagined the 2020 programs and continued to focus on growing a robust, diverse and work ready talent pipeline through an integrated network of employers, educators, and community resources.

In June, COMPACT welcomed two AmeriCorps VISTA members to the team, with the goal to increase capacity and sustainability through community engagement and resource development. In July, COMPACT launched a new website and pivoted our Becoming BN program to virtual panel discussions emphasizing the benefits of the Bloomington-Normal community to summer interns, graduate students, and early career professionals. In November and December, we hosted Education to Employer Virtual RoundTable Discussions in lieu of the in-person Education to Employer Summits.

While this year was like no other, our COMPACT Board and volunteers aided countless times in the planning and implementation of this year's programs. With their support, we hosted three new or reimagined programs, created a marketing and outreach plan to increase our organizational reach, and began building a social networking presence on LinkedIn.



In 2021 COMPACT will continue to build increased community collaboration with our programs and serve as a resource for employers, educators and individuals in our community. Thank you to our generous investors who support our efforts, programs and our vision to unify and mobilize resources that enhance the culture of shared responsibility to maintain and enhance workforce development in McLean County.

As of: 11.12.19

2020 COMPACT BOARD



TONY COLETTA **BOARD PRESIDENT**

Carle BroMenn Medical Center
Vice President of Human Resources



MEMBERS

Dr. Barry Reilly

Bloomington Public Schools-
District 87 Superintendent

Dr. Sarah Diel-Hunt

Heartland Community College
President

Tom Frazier

Bloomington Area Career
Center
Director / Principal

Kathy Nicholson-Tosh

KNT Consulting
Owner / President

Mark Dekeersgieter

CIRBN, LLC
Executive Director

Laine Fahrenkrug

COUNTRY Financial
Agency Administration: Project
Manager, Agency Projects

Dr. Lynne Haeffele

Illinois State University –
Center for
the Study of Education Policy
Director

Dr. Mark Jontry

Regional Office of Education #17 –
DeWitt-Livingston-Logan-McLean
Counties
Superintendent

Dr. Kristen Weikle

McLean County Unit
School District No. 5
Superintendent

John Whalen

Laborers' Economic Development
Corporation, A Division of Midwest
Region Laborers' Director

David Taylor

United Way of McLean County
Executive Director

Mark Fetzer

Core 3 Property Management
President / Managing Broker

Charlie Moore

McLean County Chamber of
Commerce
President & CEO

2020 COMPACT STAFF

Jancy LaFollette

COMPACT Manager

Jancy LaFollette has served as the COMPACT Manager since April of 2019 overseeing the AmeriCorps VISTA Team activities, Board Engagement, and the overall COMPACT program of work. Jancy also serves as the Member Services Manager for the McLean County Chamber of Commerce where she coordinates member engagement activities and programming.



Stacy Bile

Resource Development AmeriCorps VISTA

As the Resource Development VISTA, Stacy maintains COMPACT's website as well as researches funding to support and expand COMPACT's programming. In 2020, she created COMPACT's volunteer handbook, as well as updated the educator resource page on COMPACT's website.

Rebecca Forsythe

Community Engagement AmeriCorps VISTA

As the Community Engagement VISTA, Rebecca focuses on marketing and outreach that enhances community coordination of workforce development efforts in McLean County. In 2020, Rebecca developed the 2021 Marketing and Outreach Plan, the 2021 Program Plan, and coordinated the Education to Employer Roundtable Series.



2020 COMPACT Committees:



ENGAGEMENT COMMITTEE – Focuses on employer, education, and community engagement. The Engagement Committee leads efforts to assess employer needs, assists with promotion and marketing of COMPACT designated programs, leads efforts to increase the number of employer exposure opportunities to students and increase in-school connections.

PROGRAM COMMITTEE - Focuses on assessing current programs and identifying potential future programming opportunities. The Program Committee provides oversight and guidance for our current portfolio of programs, identifies where additional programming or partnerships could be beneficial to grow a robust, diverse, and work ready talent pipeline, and identifies COMPACT endorsed initiatives or programs in McLean County.

EVALUATION COMMITTEE – Focuses on analyzing COMPACT's efforts and evaluating progress towards identified goals and objectives. The Evaluation Committee leads efforts to establish "baseline" data points for COMPACT to assess success against while updating and maintaining local modules and key performance indicators.

GOVERNANCE COMMITTEE – Focuses on oversight of COMPACT's financial resources, operational structure, and board development. The Governance Committee assists with diversifying and stabilizing COMPACT's funding streams, assists with review and implementation of policies and procedures for sustained operational structure, and leads efforts to identify and recruit COMPACT Board members.

OUR PROGRAMS



BECOMING BN

Virtual Program Ran: July 9, 2020 – July 30, 2020

SPONSORED BY:



Becoming BN is a program designed to introduce early career, summer interns, and grad students to the wonderful attributes of the Bloomington Normal community. The program was piloted in 2019 as a way to showcase community events and provide professional and social networking opportunities.

Due to the COVID-19 Pandemic, Becoming BN for the Summer of 2020 consisted of four (4) virtual events that exposed participants to panel discussions from local leaders, young professionals and CEO's from local employers. Virtual sessions were conducted weekly over the noon hour throughout July. Session topics included a Young Professional Panel and "chats" with leaders in Technology, Health & Recreation, and Food & Beverage.



EDUCATION TO EMPLOYER

ROUNDTABLE SERIES

November 18th, 2020 - "Secondary Workforce Development: Current Gaps & Immediate Needs"

December 9th, 2020 - "Post-Secondary Workforce Development: Current Gaps & Immediate Needs"

SPONSORED BY:



In 2020, the Education to Employer Summits were reimaged into a series of roundtable discussions via Zoom to continue creating conversations across the academic and business sectors during the pandemic and beyond. The purpose of the roundtables was to increase outcome-based collaboration through the creation of actionable steps to develop a robust, diverse, and work-ready talent pipeline. The main questions asked were: "What are your needs and where should we as a community focus our efforts?" COMPACT plans to continue these roundtable discussions in 2021. More information on our Education to Employer Programs and notes from each roundtable discussion can be found on [our website](#) or by joining our [Education to Employer Networking Group](#) on LinkedIn.

AMERICORPS VISTA PROGRAM



AmeriCorps VISTA (Volunteers in Service to America) members build capacity in nonprofit organizations and public agencies to help them more effectively generate the commitment of private sector resources, encourage volunteer service at the local level, and empower individuals and communities. AmeriCorps VISTA members serve full time for 1 full year at a community organization on anti-poverty projects. AmeriCorps VISTA members work on projects that build the capacity of their organization.

The goal of COMPACT's VISTA Project is to support McLean County's overarching goal to have 60% of the population with a postsecondary credential by 2025 while focusing on equitable access to success. The VISTA project will increase COMPACT's ability to serve more people and new populations, while also expanding the types of workforce development services provided. VISTA resources will move people out of poverty by addressing two factors that can lead individuals to poverty, employment and education.

To learn more about COMPACT's AmeriCorps VISTA Program or to read more about our VISTA members, please visit <https://mcleancocompact.org/programs/profile/ameri-corps-vista>



60 BY 25 NETWORK



McLean County Community COMPACT is part of the 60 by 25 Network that is designed to meet the needs of communities that are working together to provide rigorous, real world learning in and out of the classroom. A coalition led by Advance Illinois, Illinois Student Assistance Commission, and the Education Systems Center at Northern Illinois University has come together to create a community of practice to help local and regional teams accelerate progress toward the goal of ensuring that 60% of all adults have a college or career credential by 2025.

Under this Network, COMPACT had received funding for the College and Careers Pathway Endorsement Project. Working with Heartland Community College, Bloomington Public School-District 87, McLean County-Unit 5, Olympia School Districts and the Bloomington Area Career Center the project has focused on "identifying a sequence of courses extending from high school into postsecondary education and undertake curriculum alignment addressing the career-focused instruction component of endorsement" in endorsement areas of Health Science, Information Technology and Agriculture. The project led a visit to School District 214 in Arlington Heights, IL early in 2019 to explore how District 87 has utilized project/work based learning programs and utilized partnerships with local employers.

2021 PROGRAM OF WORK



NETWORKING

Becoming BN Quarterly Events

Education to Employer Speed Networking

[Connect with us on LinkedIn!](#)



COLLABORATIVE THINKING

Education to Employer Roundtable Series

Workforce Development Educational Series



RESOURCE BUILDING

Website with Community Resources

Increasing Community-Based Knowledge of Workforce Development Initiatives

2020 INVESTORS



CYBERNAUTIC



2021 INVESTMENT LEVELS

Problem Solver: \$25,000-30,000

- Listed as a Problem Solver Investor on the COMPACT Website
 - Organization's Name, Logo and link to the investor's webpage
- Recognized as a COMPACT investor at all COMPACT Events (both in-person and virtual)
 - Organization Name and Logo
- Recognized annually in the COMPACT "Year in Review Report"
- Recognized annually in the COMPACT Monthly Newsletter
- Invited to have an organization representative serve on the COMPACT Board of Directors
- Organization invited to all events and provided free registration
- Highlighted on COMPACT's social media

Pipeline Creator: \$10,000

- Listed as a Pipeline Creator Investor on the COMPACT Website
 - Organization's Name, Logo with a link to the investor's webpage
- Recognized as a COMPACT investor at all COMPACT Events (both in-person and virtual)
 - Organization Name and Logo
- Recognized annually in the COMPACT "Year in Review Report"
- Recognized annually in the COMPACT Monthly Newsletter
- Invited to have an organization representative serve on a COMPACT Committee
- Organization invited to all events and provided free registration for up to 10 representatives

Innovator: \$5,000

- Listed as an Innovator Investor on the COMPACT Website
 - Logo and link to investors webpage
- Recognized as a COMPACT investor at all COMPACT Events (both in-person and virtual)
 - Organization Name and Logo
- Recognized annually in the COMPACT "Year in Review Report"
- Recognized annually in the COMPACT Monthly Newsletter
- Invited to have an organization representative serve on a COMPACT Committee
- Organization invited to all events and provided free registration for up to 5 representatives

Collaborator: \$2,500

- Listed as a Collaborator Investor on the COMPACT Website
 - Logo and link to the investor's webpage
- Recognized as a COMPACT investor at all COMPACT Events (both in-person and virtual)
 - Organization Name
- Recognized annually in the COMPACT "Year in Review Report"
 - Organization invited to all events and provided free registration for up to 2 representatives

Community Builder: \$1,000

- Listed as a Community Builder Investor on the COMPACT Website
 - Logo and link to the investor's webpage
- Recognized as a COMPACT investor at all COMPACT Events (both in-person and virtual)
 - Organization Name
- Recognized annually in the COMPACT "Year in Review Report"
- Organization invited to all events and provided free registration for up to 2 representatives

Friends: \$100

- Listed as a Friend Investor on the COMPACT Website
 - Logo and link to the investor's webpage
- Recognized as a COMPACT investor at all COMPACT Events (both in-person and virtual)
 - Organization Name
- Recognized annually in the COMPACT "Year in Review Report"

To inquire about investing in COMPACT's 2021 Program of Work, please contact the COMPACT Manager, Jancy LaFollette, at jancy@mcleancochamber.org.