We innovate!

We create!

We associate with our community to do so!







### **Associate**

#### Our Community: Supportive Partnerships

- Why was the course created? To give students a real world experience they need to succeed! By learning the design thinking and lean startup processes, and receiving assistance in the creation of their own startup. Ultimately, they will pitch their startups to entrepreneurs & investors.
- Who created the IE Course? Unit 5 School District partnered with ISU
- Who works together in my class? IE students in teams, then independently (team and mentor support), U5 Instructor Mrs. Julie Hinman, U5 Administrator Mrs. Laura O'Donnell & partnered with Business Hosts (100)/Mentors(28 formal/others?)/Investors(many)



### Create

### Mentor and Teams: Supportive Relationships

- How do mentors help? "The planning of the lone genius is not as successful as building on the ideas of others."-David Kelley. Having mentors supports this class vision and promotes success.
- How do teams support? Students cooperatively work in teams.
  Mentors comment on their team website, then support individual startups. Developing this supportive creative culture is critical to student success.
- Where? On Google Sites to connect teams/teacher/business partners.



### Innovate

### Local Business Help: Growing Our Community

 Why do this help? By supporting the entrepreneurial efforts of the Innovative Entrepreneurs local businesses are helping grow our community. Sharing your experiences, talents, time, and resources helps these future entrepreneurs develop their business ideas.
 These ideas may help in our own community needs and economic growth in new and innovative ways.





## The IE Program

- Class-full immersion w/ a different business daily (100)
- Create product or service to solve problem(STEAM)
- Team startup/social, Independent startup/choice
- Creativity confidence to find innovative solutions
- Focus on helping/relationships-mentors, hosts
- Pitch competition with vendor booth



### IE Videos

- <u>IE Video</u>
- Team Social Ventures
- Showcase/Video
- Human Centered Design









## Post Secondary Programs

- Classes (entrepreneur programs interdisciplinary -goal "cross-campus" / fellows
- Create product or service to solve problem
- New focus on STEAM-IWU, Millikin. ISU
- Entrepreneurial Mindset=creative problem solving
- Units of study similar but age appropriate
- Focus on helping others/partner-mentors, internships
- Pitch competitions some with vendor booths



# Post Secondary Links

IWU Design, Technology
 & Entrepreneurship (DTE)

- ISU Startup Showcase
- ISU Professor/Video





# Thank you, thank you, thank you!

Thank you to all our area business owners who have supported the Innovative Entrepreneurs and our efforts.





