



EDUCATION TO EMPLOYER SUMMIT

HELP US GROW MCLEAN COUNTY'S WORKFORCE

C^{gear}MPACT

Welcome!

- **Tony Coletta**

*VP of Human Resources at Advocate BroMenn Medical Center
COMPACT Board Chair*

- **Keith Cornille**

President of Heartland Community College

- **Mark Jontry**

Regional Superintendent of the Regional Office of Education



Thank You to Our Sponsors!



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COMPACT

INNOVATION & COLLABORATION



PRESENTED BY:

Dr. Barry Reilly, District 87 Superintendent

Dr. Mark Daniel, Unit 5 Superintendent

Stacie Gardner, BHS College and Career Counselor

Karrin Hawkins, NCHS College and Career Counselor

Corey Ostling, NCWHS College and Career Counselor



INNOVATION & COLLABORATION

Essential Question 1

How does it benefit our local economy, businesses, and organizations to collaborate with high schools?



INNOVATION & COLLABORATION

Essential Question 1 Response

You can influence curriculum, bring curriculum to life, assist in developing “soft skills”, and retain talent. All of which makes our local talent more prepared for future careers.

INNOVATION & COLLABORATION

Today's Innovative College & Career Collaborations

- **STEM – State Farm**
- **Dual Enrollment/AP Courses**
- **Associates Program – Computer Science**
- **Co-op Programs – FFA, ICE**
- **Bloomington Area Career Center**
- **Apprenticeships**
- **Programs of Study Booklet and Career Clusters**
- **Innovative Entrepreneurship**
- **Student Internships**



INNOVATION & COLLABORATION

Innovative Entrepreneurship

- **Providing students a real world experience by learning design thinking and lean startup processes while receiving assistance in the creation of their own startup.**
- **Ultimately, students pitch their startups to entrepreneurs and investors.**
- **Unit 5 School District partners with Illinois State University.**
- **Students in teams partner with Business Hosts, Mentors, Investors**



INNOVATION & COLLABORATION

Essential Question 2

How do you connect with local talent prior to it leaving for other markets or post-secondary institutions? Here's a way!



INNOVATION & COLLABORATION

Ways to Connect

Contact Career Counselors

- Stacie Gardner, BHS Career Counselor
- Karen Hawkins, NCHS Career Counselor
- Corey Ostling, NCWHS Career Counselor



INNOVATION & COLLABORATION

Ways to Connect



[HOME](#)

[CLASSROOM CONNECTIONS PLATFORM](#)

[EVENTS](#)

[MORE...](#)

Classroom Connections Platform

[NOT A MEMBER? JOIN TODAY!](#)

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COMPACT

INNOVATION & COLLABORATION

Ways to Connect

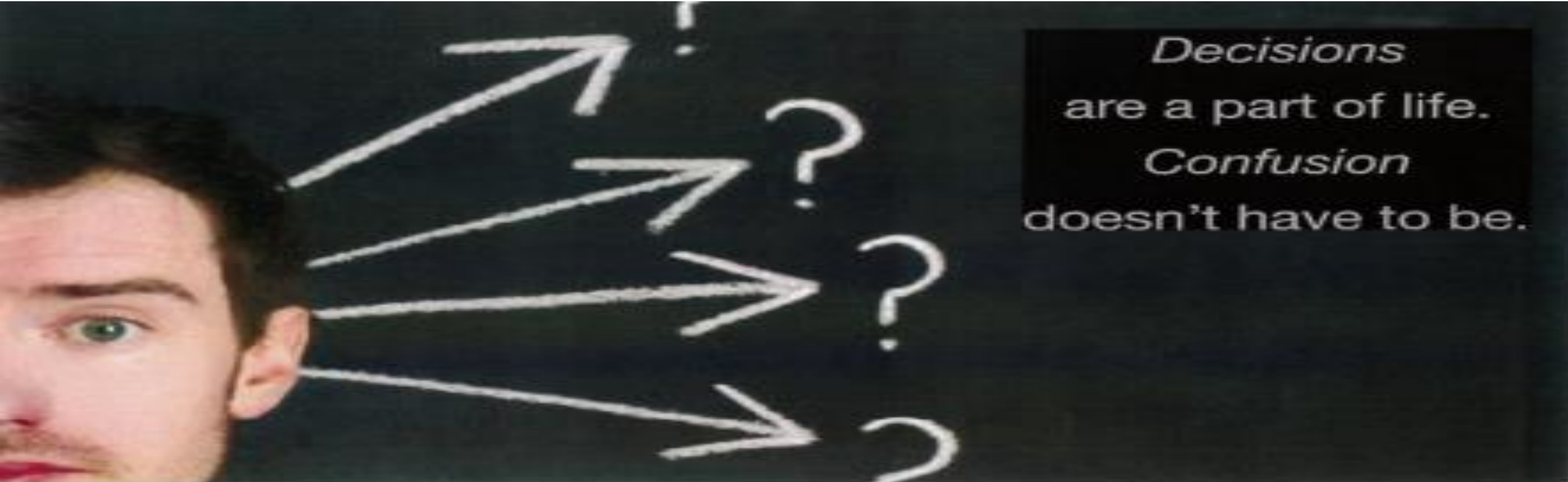


BLOOMINGTON
AREA CAREER CENTER

Today's Students, Tomorrow's Professionals




COMPACT



It's more than college prep.
It's real-world prep.

Making decisions is an inescapable part of growing up. By providing our students at Normal Community and Normal West High School access to internships, mentorships, and partnerships with a wide variety of local businesses we are providing them invaluable resources to discover who they are and what drives them to act. Call our district office today at 309-557-4000 or visit us online at unit5.org. Right now is the time to take that first step towards your future career path, so when the time comes to make that decision it can be one you're confident in.



**Courtney wants to go
into medicine. Matter of fact,
she's going right after
4th period.**

It's more than college prep. It's real-world prep.

INNOVATION & COLLABORATION

Essential Question 3

**How do HR, business owners,
and organizations connect with
high schools and receive
support?**



INNOVATION & COLLABORATION

Meet Innovative Career Counselors

- Stacie Gardner, BHS Career Counselor
- Karen Hawkins, NCHS Career Counselor
- Corey Ostling, NCWHS Career Counselor



INNOVATION & COLLABORATION

Grow our local workforce to meet your future needs, today

- **Contact a career counselor**
- **Join BNSTEM** (<https://www.bnstem.org/about-the-ccp.html>)
- **Contact BACC** (<https://www.district87.org/Domain/16>)





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HITTING THE MARK

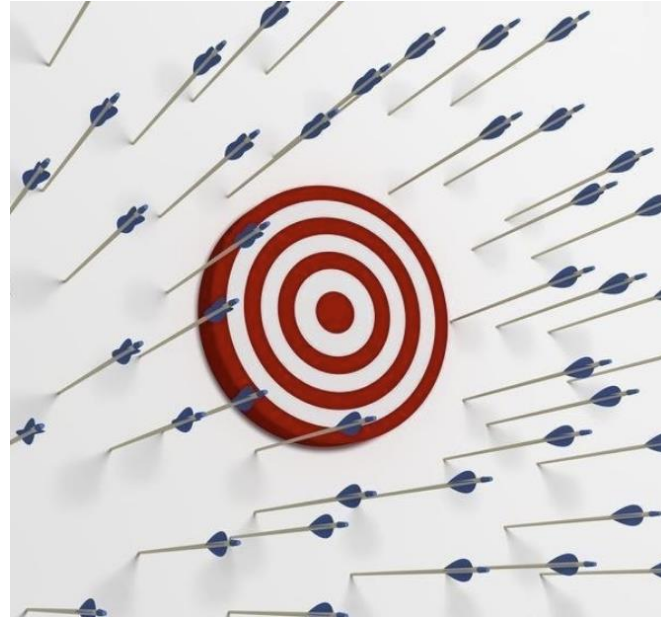
PRESENTED BY:

Tom Frazier, *Bloomington Area Career Center*

Gary Tipsord, *LeRoy CUSD #2*

HITTING THE MARK

Increasing our odds conversations started 2013



HITTING THE MARK

Sound familiar?

Critical Thinking and Problem Solving

“The idea that a company’s senior leaders have all the answers and can solve problems by themselves has gone completely by the wayside...The person who’s close to the work has to have strong analytical skills. You have to be rigorous: test your assumptions, don’t take things at face value, don’t go in with preconceived ideas that you’re trying to prove.”

--Ellen Kumata, consultant to Fortune 200 companies

7 Survival Skills Essential in the Workplace

HITTING THE MARK

Sound familiar?

Collaboration Across Networks and Leading by Influence

“The biggest problem we have in the company as a whole is finding people capable of exerting leadership across the board...Our mantra is that you lead by influence, rather than authority.”

--Mark Chandler, Senior Vice President and General Counsel at Cisco

7 Survival Skills Essential in the Workplace

HITTING THE MARK

Sound familiar?

Agility and Adaptability

“I’ve been here four years, and we’ve done fundamental reorganization every year because of changes in the business...I can guarantee the job I hire someone to do will change or may not exist in the future, so this is why adaptability and learning skills are more important than technical skills.”

--Clay Parker, President of Chemical Management Division of BOC Edwards

7 Survival Skills Essential in the Workplace

HITTING THE MARK

Sound familiar?

Initiative and Entrepreneurship

“For our production and crafts staff, the hourly workers, we need self-directed people...who can find creative solutions to some very tough, changing problems.”

--Mark Maddox, Human Resources Manager at Unilever Foods North America

7 Survival Skills Essential in the Workplace

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Sound familiar?

Effective Oral and Written Communication

“The biggest skill people are missing is the ability to communicate: both written and oral presentations. It’s a huge problem for us.”

--Annmarie Neal, Vice President for Talent Management at Cisco Systems

7 Survival Skills Essential in the Workplace

HITTING THE MARK

Sound familiar?

Accessing and Analyzing Information

“There is so much information available that it is almost too much, and if people aren’t prepared to process the information effectively, it almost freezes them in their steps.”

--Mike Summers, Vice President for Global Talent Management at Dell

7 Survival Skills Essential in the Workplace

HITTING THE MARK

Sound familiar?

Curiosity and Imagination

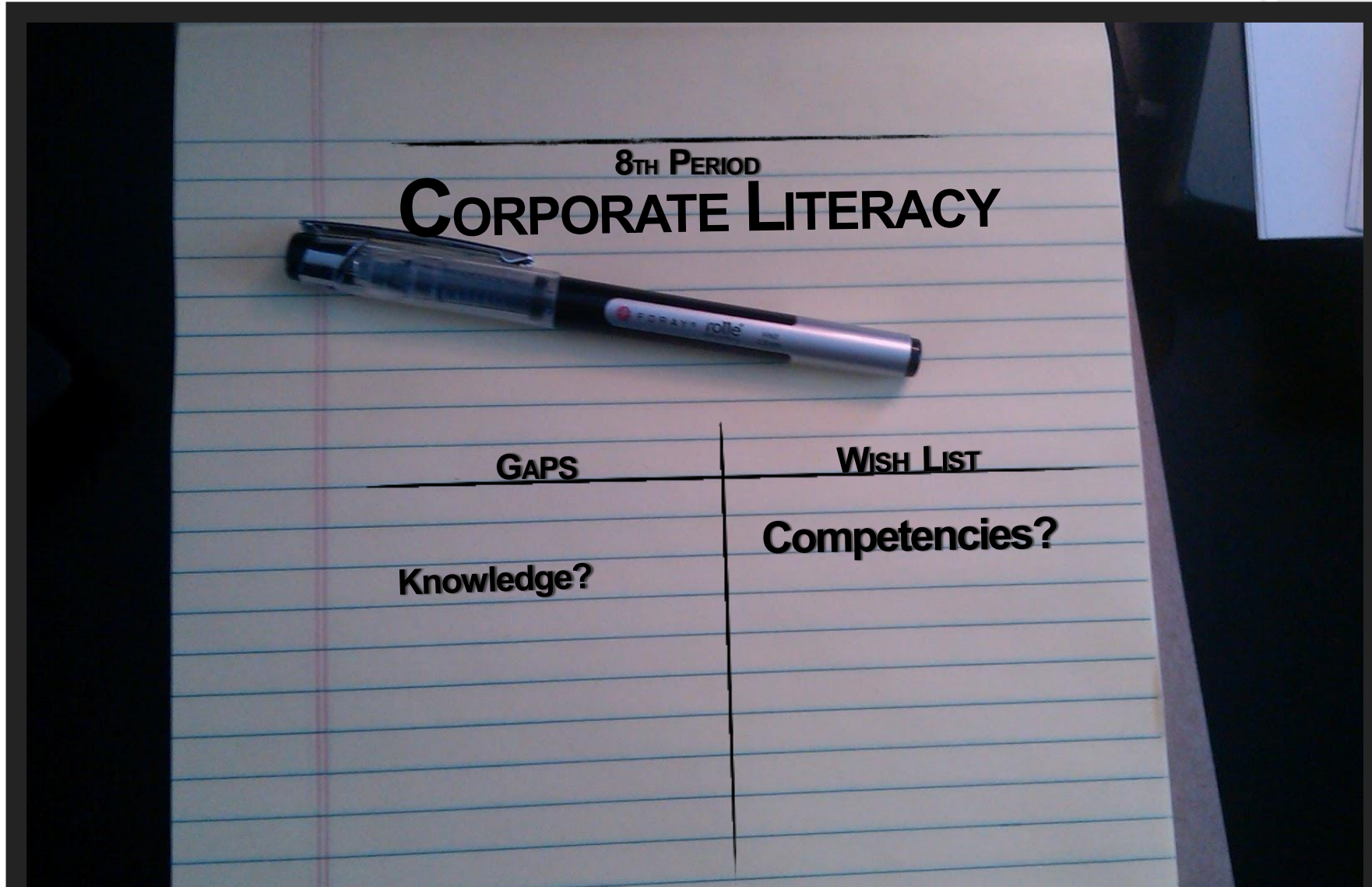
“Our old idea is that work is defined by employers and that employees have to do whatever the employer wants...but actually, you would like him to come up with an interpretation that you like--he’s adding something personal--a creative element.”

--Michael Jung, Senior Consultant at McKinsey and Company

7 Survival Skills Essential in the Workplace

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What would you fill this with?



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Current Targets

BACC Professions

- Safety
- Service
- Construction
- Technology
- Dual Credit & Certificates

Public Schools

- In & Ex -ternships
- Apprenticeships
- STEM
- Project Based Learning
- New Environments



HITTING THE MARK

Habits and Attitudes

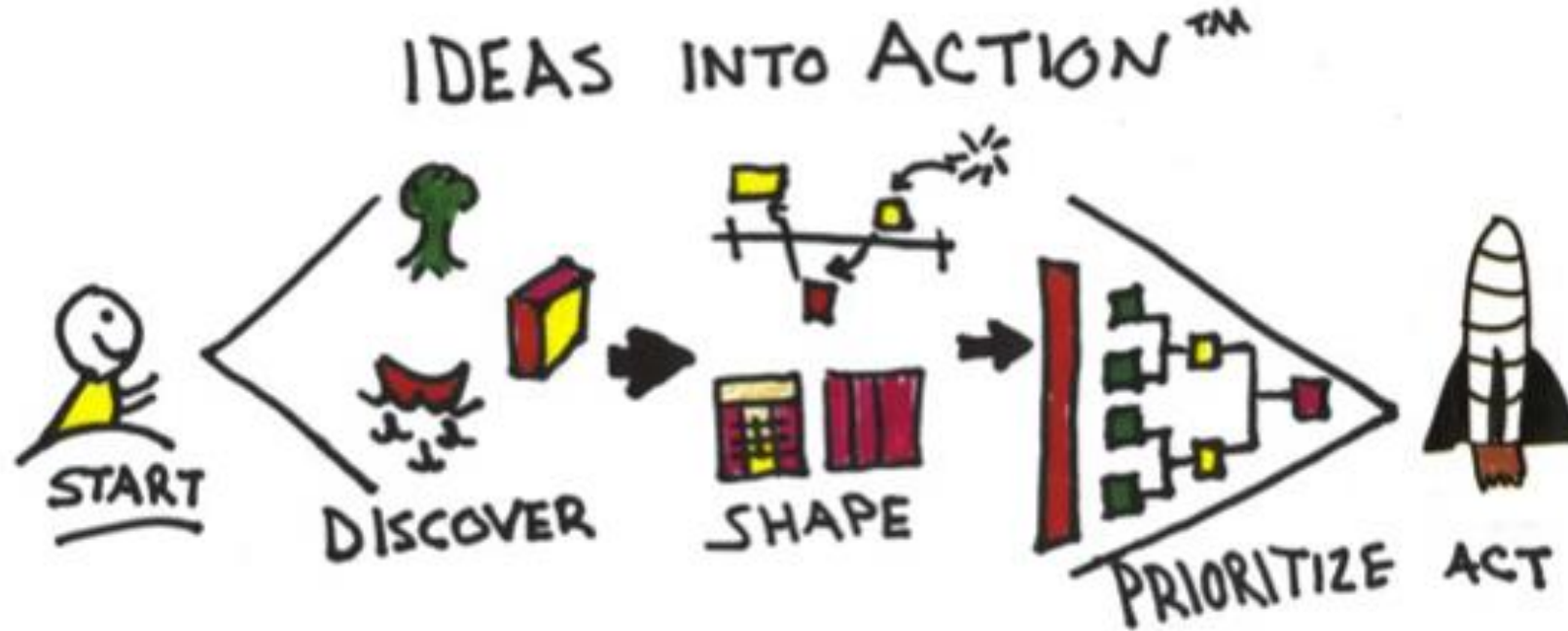
- Clubs
- Teams
- Organizations



Experience



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**Thank you for taking the
time today & for what you
will do tomorrow**



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BUSINESS ENGAGEMENT STARTS HERE

PRESENTED BY:

Rebecca Henderson, *SMARTPath Education*

BUSINESS ENGAGEMENT STARTS HERE

[HOME](#)[CLASSROOM CONNECTIONS PLATFORM](#)[MORE...](#)

The Connection Between Classrooms and the Workplace.

The success of future graduates relies on powerful partnerships comprised of school districts and business partners. We make this easy by providing educators the tools to connect curriculum with the real world through partnerships with industry professionals. Search the repository of content providers to connect, develop, and engage our students in STEM education.

[CLASSROOM CONNECTIONS PLATFORM](#)

BUSINESS ENGAGEMENT STARTS HERE

BNSTEM
Connect • Develop • Elevate

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Classroom Connections Platform

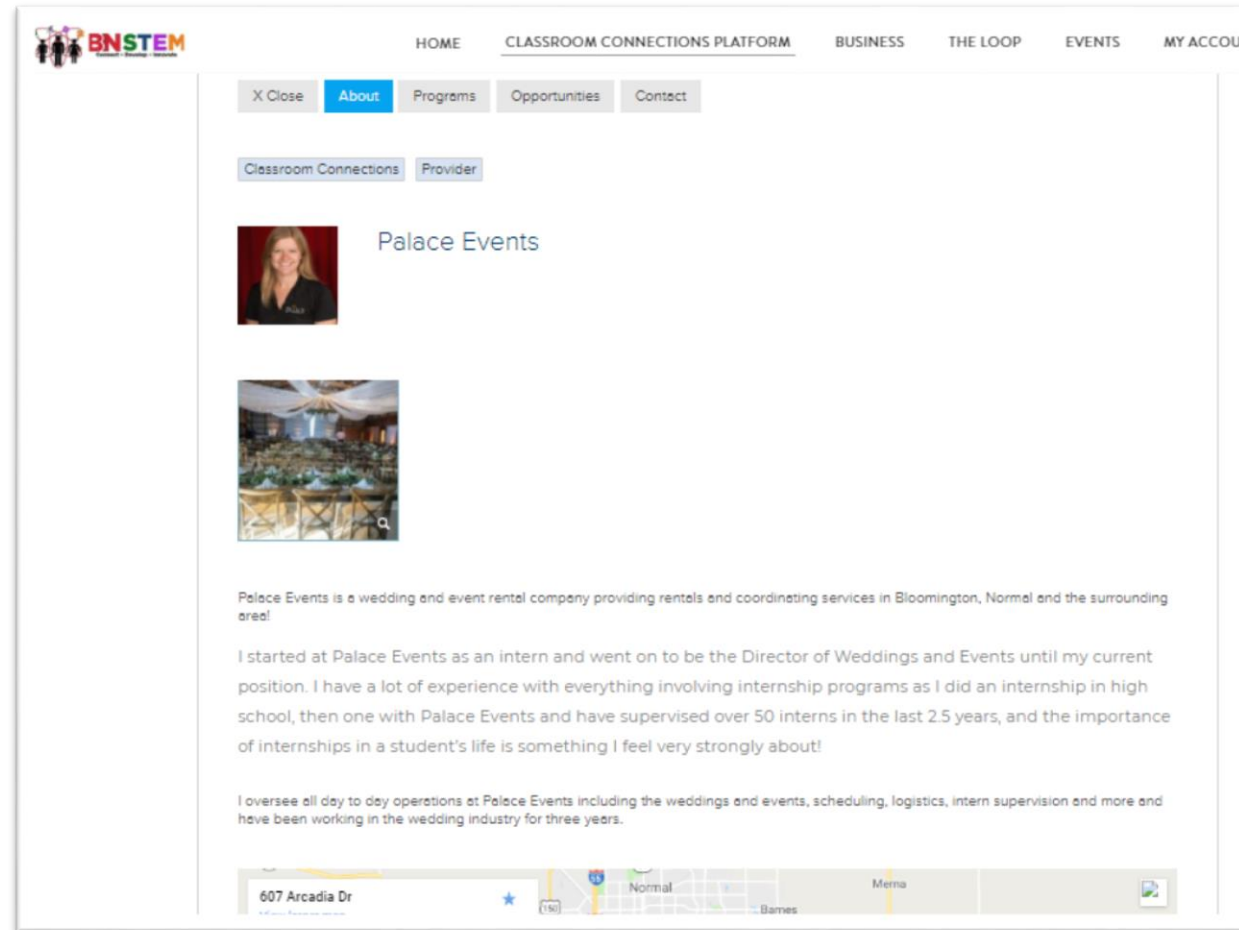
NOT A MEMBER? JOIN TODAY! LEARN MORE

Search for... Search

Search by Program Search by Industry Search by Opportunity

- Advocate BroMenn Medical Center & Advocate Eureka Hospital
- Beer Nuts
- Bloomington Fire Department
- Bloomington Public Library

BUSINESS ENGAGEMENT STARTS HERE



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[X Close](#) [About](#) [Programs](#) [Opportunities](#) [Contact](#)

Opportunities Available:

- Classroom Presentation
- Externship
- Internship
- Mentoring

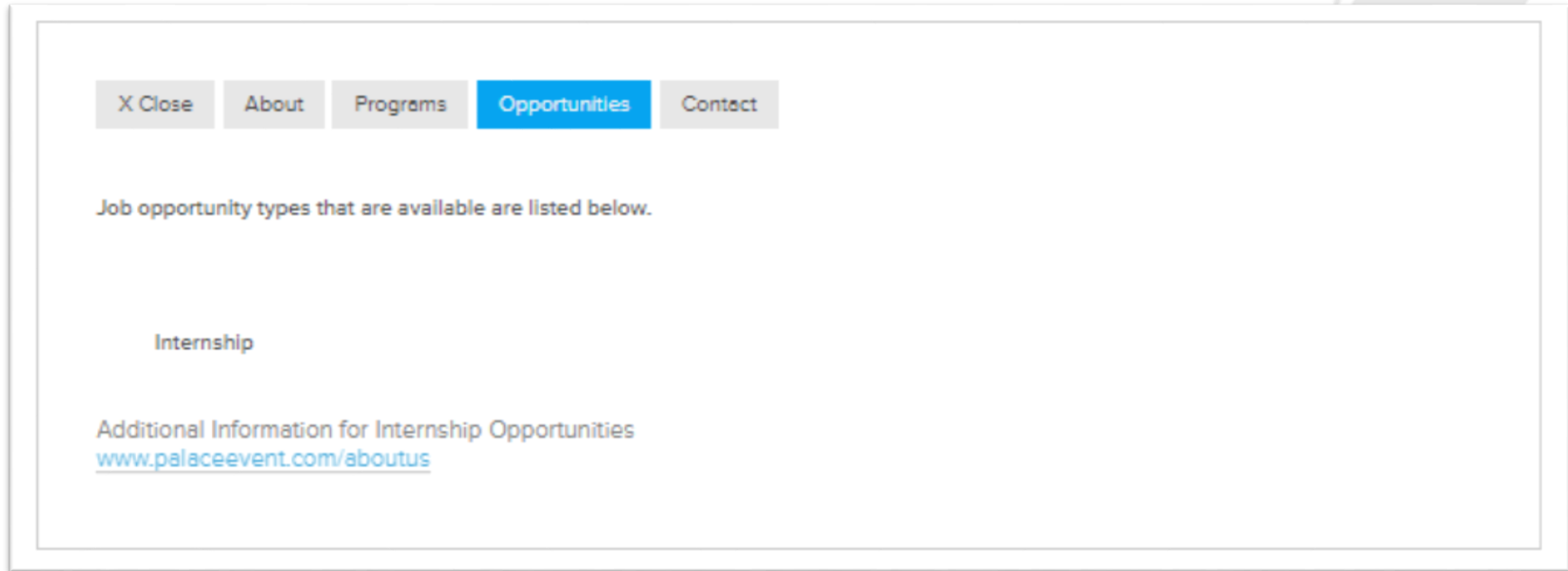
Program Cost:

FREE

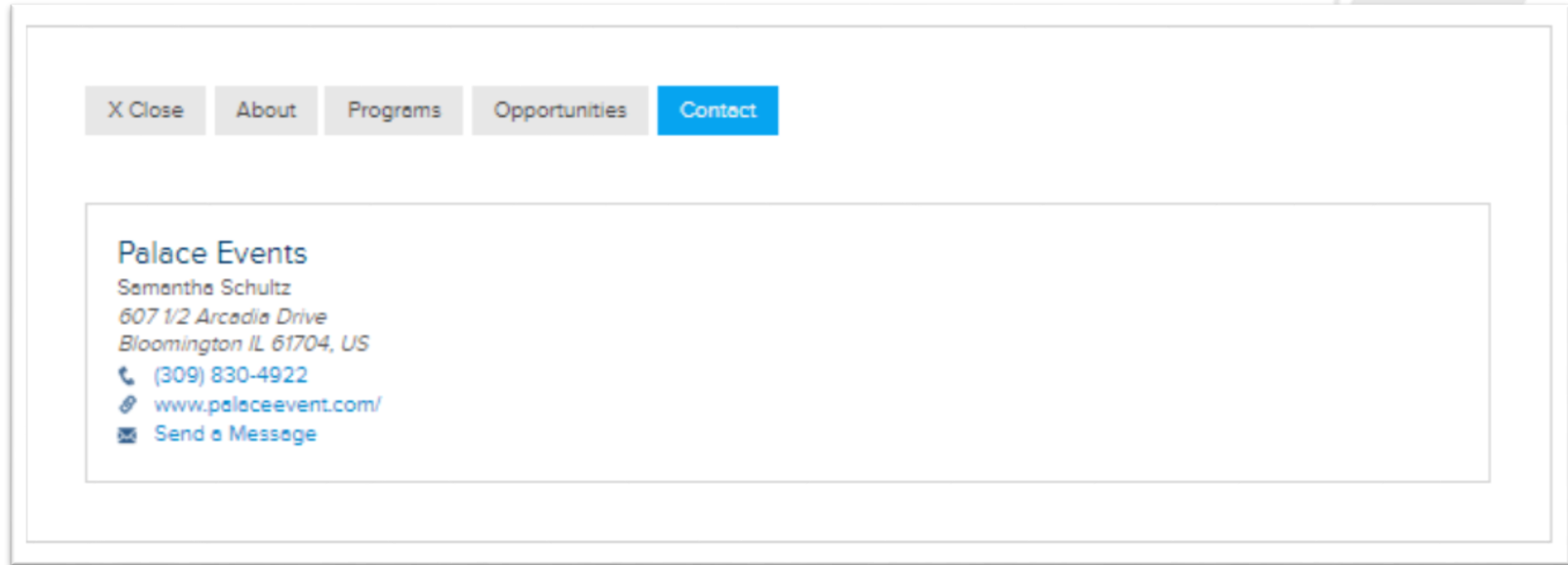
Target Audience:

- Elementary
- Middle/Jr. High
- High School
- Professional Development


BUSINESS ENGAGEMENT STARTS HERE



BUSINESS ENGAGEMENT STARTS HERE



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HOME CLASSROOM CONNECTIONS PLATFORM BUSINESS THE LOOP EVENTS MY ACCOUNT

Join the Classroom Connections Platform.

Name

Full name or company name

Contact Person

If applicable

Address

City, state/province, postal code

Email

Required

Phone

Fax

Website


Password

☒ Provider


Member will provide a program to an educational entity.

☐ Donation

Would you like to make a donation to STEM in your county?



BUSINESS ENGAGEMENT STARTS HERE



HOME CLASSROOM CONNECTIONS PLATFORM BUSINESS THE LOOP EVENTS MY ACCOUNT

Classroom to Career Playbook

Employer On-Site Engagements

Engagements that take place at the employer's place of business.

Short-Term Engagement

Engagements that range from a single 30-minute visit to several visits that are spread across weeks or months (generally less than a semester in length).

Job Shadow

An opportunity for students to go to an employer's worksite and learn from experienced employees in the field of study. Experienced employees will show the students what a typical work-day consists of and could give the students a small task to work on. Job shadows could range from 30 minutes to a full work day, but they typically will not be longer than 1 work day.

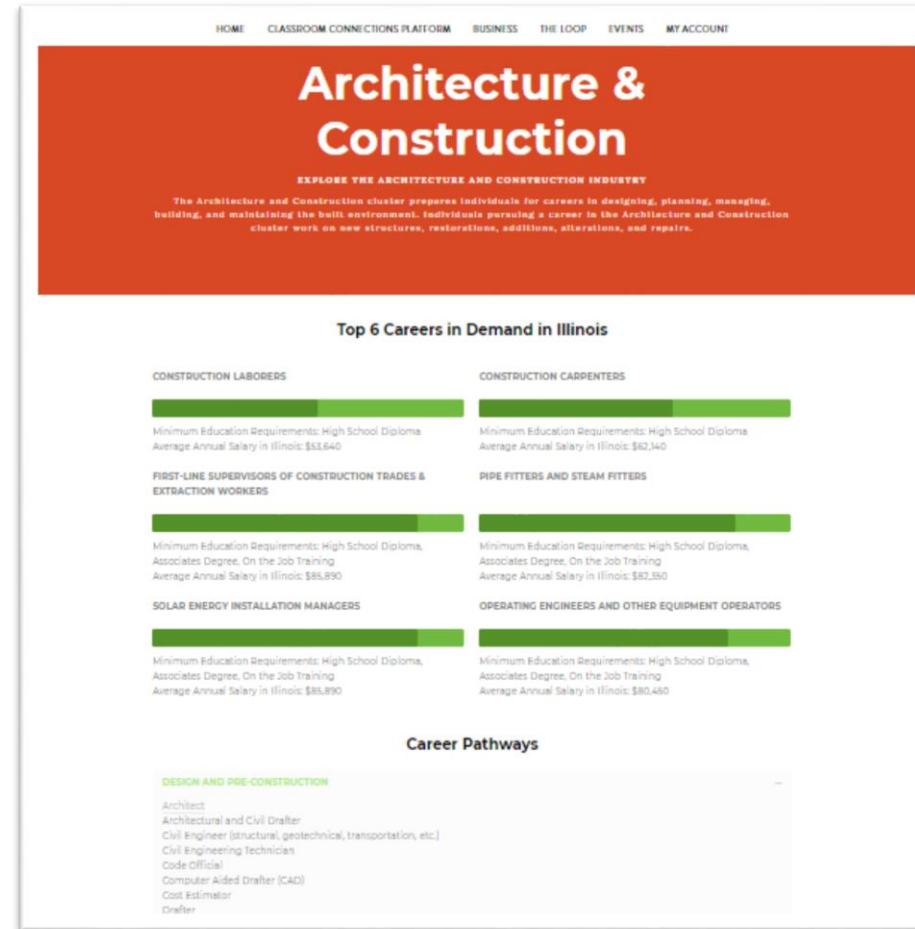
Career Shadow

Similar to a job shadow, but the focus is on aspects of the career rather than day-to-day work. A career shadow may be used to help students learn, in general, what the career is. Typically, this will be a presentation given by the employer either at the school or at the employer's worksite.

Desk Shadow

A 1-hour (or less) session in which a student can engage with an employee at the employee's desk. The employee will explain his/her job duties and provide answers to common questions. The student will come to the meeting with a list of questions to ask the employee.

BUSINESS ENGAGEMENT STARTS HERE





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BREAK OUT SESSIONS

**INNOVATION & RESPONSIVENESS:
INTRODUCTION TO THE “NEW” COLLAR**

ROOM 2210

**CAREER & COLLEGE PATHWAYS:
DEVELOPING OUR FUTURE TALENT PIPELINE**

ROOM 2102

**WORK BASED LEARNING, INTERNSHIPS, &
OPPORTUNITIES TO CONNECT WITH STUDENTS**

ROOM 2101